

ADFM Newsletter

• • Winter 2013 • • Volume 2 (1) • •

The ADFM Newsletter is intended to be a quarterly update of key information that all members of ADFM should know, with highlights on the recent work of our committees. The newsletter will continue to evolve as we learn how to make it optimally useful to you. We'd love to hear your feedback (to: aharris@famned.washington.edu)!

Happy reading!

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2013 ADFM WINTER MEETING

February 20-23, 2013

Loews New Orleans

New Orleans, Louisiana

Leading in the Time of Transition from Volume-based to Value-based Healthcare

The ADFM 2013 Winter meeting will feature a day-long program with Harold Miller, Executive Director of the Center for Healthcare Quality and Payment Reform. Mr. Miller will work with Chairs and Administrators of Departments of Family Medicine to help them address questions they are facing every day

in today's academic family medicine environment such as: "what do you, as a leader in a DFM, see as the vision for the future in value-based healthcare?" and "how can you help achieve a vision that works for both primary and specialty care within our institution?"

The day will include a

plenary, a facilitated workgroup session, and summary take-aways, which Mr. Miller will synthesize into a draft white paper outlining recommendations on what Departments of Family Medicine should be doing in research, teaching, and practice to move into a realm of value-based healthcare delivery.

Transformation in Family Medicine Residency Training Panel Discussion and Breakfast sessions

On Thursday morning of the Winter Meeting there will be a panel discussion around what Chairs and Administrators need to know about the Next Accreditation System, Clinical Learning Environment Review, the Milestones and new FM-RC requirements. This panel will include guest Tim Brigham, MD, PhD from the ACGME; Diane Beebe, MD, FM Chair

at the University of Mississippi Medical Center and member of the FM Milestones Committee; and Mke Magill, MD, FM Chair at the University of Utah and a member of the FM-RC. Alan David, MD, FM Chair at the Medical College of Wisconsin and Chair of the ADFM Education Transformation Committee will moderate the discussion.

Alan and the panelists will be holding a breakfast session prior to the panel on Thursday morning for those who wish to meet the panelists and give comments in advance. Chris Matson, MD of the Education Transformation Committee will also be hosting a special topics breakfast session, "Milestones to Lifelong Learning," on Saturday morning as follow-up to the panel.

New Administrators:
there will be a casual meet-and-greet in the hotel bar, the Swizzle Stick, on Tuesday, February 19th starting around 7:00pm -- stop by and meet your colleagues!

Research Plenary

Frank deGruy, MD, FM Chair at the University of Colorado and ADFM Research Development Committee member will facilitate a plenary on Saturday morning with guests

Wilson Pace, MD, and David West, PhD, around research within and across departments of family medicine. This session will focus on sources of funding and ways to organize our-

selves across departments and is intended for departments of all types in ADFM, from those with large research infrastructures to those with less formal research development.

ADFM Welcomes a New Class of Fellows!

We are most pleased to welcome our new class of three ADFM Fellows to the Winter meeting in New Orleans next week. These three new fellows will join last year's class of fellows at the Winter meeting. Be-

low are the two classes of ADFM Fellows along with their ADFM Chair Advisors -- a warm welcome to all!

Also, we are very pleased to announce that Bill Wadland has accepted the

invitation to serve as ADFM Fellowship Co-Director with John Hickner. Bill and John both bring a wealth of experience to the fellowship!

2013-2014 ADFM Fellows and Advisors

Myra Muramoto, MD, MPH

Professor and Senior Vice Chair, Department of Family & Community Medicine
University of Arizona College of Medicine

ADVISOR: David Schneider, MD

Caroline Richardson, MD

Associate Professor, Department of Family Medicine
University of Michigan

ADVISOR: Mary Jo Welker, MD

Scott Strayer, MD, MPH

Tenured Professor and Interim Chair, Department of Family and Preventative Medicine
University of South Carolina School of Medicine

ADVISOR: John Franko, MD

2012-2013 ADFM Fellows and Advisors

Christine Arenson, MD

Associate Professor, Department of Family Medicine
Jefferson Medical College

ADVISOR: Steve Zweig, MD

Michelle Nichols, MD, MS

Associate Professor, Department of Family Medicine
Morehouse School of Medicine

ADVISOR: Jeannette South-Paul, MD

Thad Wilkins, MD

Professor, Department of Family Medicine
Medical College of Georgia

**CO-ADVISORS: Carlos Jaen, MD, PhD
and Joseph Hobbs, MD**

Join the CAFM Advocacy Network for a free advocacy webinar Tuesday, February 26, 2013 at 2pm EST/1pm CST

Residency programs and family medicine departments have formed a network to strengthen the voice of academic family medicine in Washington, DC. There are now more than 150 CAFM Advocacy Network representatives engaging policy makers in issues of concern to academic family medicine.

Participate in this 1-hour webinar and learn:

- How the Affordable Care Act affects academic family medicine
- About the CAFM advocacy priorities
- The benefits of being a CAFM Advocacy Network representative
- How to respond to CAFM legislative alerts

Join Mary Hall, MD, Tricia Elliott, MD, Hope Wittenberg and several active advocates as we provide this opportunity to help increase your advocacy skills - or ask a faculty member to attend.

Space is limited. Register soon at:

<https://www4.gotomeeting.com/register/250566743>

New Chairs' Workshop at the University of Missouri

A workshop for recently appointed Family Medicine Chairs will help address the crucial faculty development needs of this important group of leaders.

APRIL 7 – 10, 2013

The University of Missouri will host a program based

on the successful workshops of the 1990s that included more than 25 current chairs and leaders in academic family medicine.

ADFM is collaborating with MU on putting on this workshop again after a very successful workshop last April with seven new chairs participating.

We hope and plan that this workshop will continue annually for some time. Using a case-based approach, we will ask attendees to bring to the workshop real world challenges they are facing. While attendees will serve as the experts, MU faculty will facilitate. These

include: Jack Colwill (former chair, former Interim Dean, and leader of past Chairs Workshops), Mike Hosokawa (former dean for curriculum and director of faculty development), Hal Williamson (former chair and president of ADFM, now Vice Chancellor for Health Affairs), Mike LeFe-

vre (former health system chief information medical officer, vice chair and clinical director) and others. We will also set aside time for individual consultation with any of the faculty or other MU leaders. Family Medicine leaders serving as additional consultants will also be invited.

The workshop in Columbia, Missouri, will start with dinner Sunday evening April 7, 2013 and go to Wednesday

morning April 10. Attendees will pay for their own transportation to Columbia, but all other expenses including lodging (up to 3 nights), meals, breaks, and local transportation will be included in the charge of \$1000. The workshop will be limited to 8 participants. This workshop would be

beneficial to any chair who has been in the position for five or fewer years. Preference will be given to newly appointed chairs and interim chairs with interest in becoming a permanent chair.

For more information, contact:

*Steven Zweig, MD, MSPH
Paul Revare Family Professor and Chair
Department of Family and Community Medicine
University of Missouri
Columbia, MO 65212
zweigs@missouri.edu
573-882-6148*

Comments from the 2012 workshop participants:

"Every new chair would benefit from this... The group size was optimal."

"An outstanding program. I think I benefited from every component, which is quite rare for any conference. The other chairs and the faculty were amazing- supportive, bright and motivated to solve problems on a 'systems' level."

"An excellent program! I feel I know a number of my fellow new chairs in way that would not have been possible without this workshop. We've tackled some tough problems together, and we have a better understanding of the state of family medicine around the country."

"Truly excellent overall...I'm not just saying it. Very well prepared, organized, and implemented. Very much appreciated."

"Keep offering it!"

WELCOME TO NEW CHAIR MEMBERS*

Feb 2012 to Feb 2013

- Barry Hainer (*Medical University of South Carolina*)
- Timothy Benton (*Texas Tech - Odessa FMR*)
- Chantal Brazeau (*UMDNJ-New Jersey Med. School*)
- Neil Calman (*Mt. Sinai*)
- Lee Green (*U. of Alberta*)
- Caryl Heaton (*UMDNJ-School of Osteopathic Medicine*)
- Michael Jeremiah (*VA Tech Carilion SOM*)
- Dana King (*West Virginia University*)
- Tracy Marx (*Ohio University Heritage College of Osteopathic Medicine*)
- Paul Misch (*Oakland University William Beaumont SOM*)
- Amer Shakil (*UT Southwestern*)
- Scott Strayer (*University of South Carolina*)
- Brian Jack (*Boston University*)
- Allan Wilke (*Western Michigan University SOM*)
- Brian Reed (*Baylor College of Medicine*)
- Rosemarie Cannarella (*West Virginia Univ. SOM*)
- William Joshua Cox (*Kansas City University of Medicine and Biosciences*)
- Joseph Novinger (*ATSU/KCOM in Kirksville*)

** New chair members since the Feb 2012 ADFM Winter Meeting. If this information is incorrect or you have additional information, please let Amanda Harris know (aharris@fammed.washington.edu).*

ADFM Responds to PCORI Request for Information: Concept of a National Primary Care Patient- Centered Outcomes Research Laboratory

Did you know ADFM publishes brief commentaries every two months?

As a supporter of the Annals of Family Medicine, ADFM has space in each issue of the journal for brief commentaries. From these, you can get a glimpse of all of the issues we are grappling with in ADFM as an organization, along with the many issues Chairs and Administrators are dealing with in their home institutions.

Peruse through the various publications on our website [here](#).

We recently responded to the Patient Centered Outcomes Research Institute's (PCORI) Request for Information concerning the establishment of a national primary care patient centered outcomes research laboratory, to build on the strength of existing family medicine practice-based research networks, clinical enterprises located in diverse underserved communities, and the research expertise of Family Medicine Departments. We are committed to answering critical comparative effectiveness and patient-centered outcomes research questions of national importance.

This national patient-centered outcomes research laboratory will be a clinical data network (CDN) and a patient-powered research network (PPRN). It will be a network with engaged clinicians who aspire to answer important questions at the level of the patient-physician dyad where critical communication and decision-making occur.

The ADFM National Research Network will be:

- Embedded in academic and clinical Departments of Family Medicine in the nation's academic health centers and large healthcare systems

- Include existing Family Medicine practice-based research networks (over 100 registered with the Agency for Health Care Research and Quality)
- Affiliated with our nation's academic health centers where expertise resides to study and translate new evidence into practice for health care teams including doctors and patients
- Situated in diverse and underserved communities across America, broadly inclusive of primary care populations
- Tightly linked to communities through current established relationships between Family Medicine Departments and their patients and community organizations
- A laboratory for primary healthcare transformation and dissemination
- A network where physicians and other members of the health care team will engaged in generating research questions, answering them and rapidly improving practice
- Able to rapidly test and disseminate new findings into practice

through the thousands of family physicians, nurse practitioners, physician assistants, mental health workers and clinical pharmacists associated with the Departments' clinical practice sites

- Able to engage patients, clinicians and health systems in all aspects of the research process
- National in scale with the ability to conduct multiple studies simultaneously including large pragmatic comparative effectiveness trials

This response to PCORI was prepared and coordinated by ADFM's Research Development Committee and submitted on behalf of the academic family medicine organizations (North American Primary Care Research Group, Society of Teachers of Family Medicine and the Association of Family Medicine Residency Directors) as well as the American Academy of Family Physicians and the American Board of Family Medicine.

In our 2012 survey, 94% of ADFM Departments expressed a desire to participate in a national Family Medicine research network. *(cont'd next page)*

(cont'd from page 4)

Fifty-five department chairs reported that they had research capacity to lead patient-centered outcomes research projects and an additional 55 departments had clinical enterprises that they will engage in comparative effectiveness and

patient outcomes research. These allopathic, osteopathic and large regional medical center family medicine departments represent both public and private institutions across the United States. Each region of the country (standard federal regions I-X) is rep-

resented in the 55 departments with the capacity to lead development for PCOR projects.

Stay tuned for more information as we hear back from PCORI.

What is “Educational Transformation”?

Chris Matson, MD

This term is an attempt to capture the concepts that the medical educational system, which includes a subset of the health care delivery system, has failed to best serve the needs and interests of patients and populations; and that major changes in content, organization and delivery of the education of physicians and other health professionals are impera-

tive. The major focus of educational transformation needs to be the preparation of a health care workforce that can better meet the ‘Triple Aim’ proposed by the Institute for Healthcare Improvement: better care, better health, at less cost. Improvement in the health of our population should be the goal of health delivery services, and the goal of

medical and health professions education should be to prepare our graduates to measure and improve the health of our patients and communities, while decreasing cost.

Please see page 6 for a list of some milestones in the international movement toward educational transformation.

Ideas for future newsletters? Contact Amanda Harris at aharris@fammed.washington.edu

ADFM Website Platform Change

Through our close work with STFM, the current programming platform for our ADFM website is being changed over to a new programming platform that all of STFM’s websites are moving to. This change updates ADFM’s web presence with some of the most up-to-date web technology available and will provide us with greater flexibility to make updates and add new functionality as our needs change.

This change does not impact how the website looks but it does mean a new login system which is individualized to each Chair to access the Members Only portion of the site.

In order to access the Members’ Only Portion of the site you will need to know your STFM login username and password. If you cannot remember your login credentials or need to reset your STFM password, you can do so by going to: <https://www.stfm.org/members/index.cfm>. Or you can call Richard Theobald at 913-906-6000 ex. 5407 or e-mail him at RTheobald@stfm.org for help.

This change will be in effect by Thursday morning, February 14, 2013.

Many thanks to the IT staff at STFM for their hard work behind the scenes on this!

Transitions to Better Care

University of Utah Health Care in Salt Lake City, Utah is one of five innovative programs who won the Robert Wood Johnson Foundation's "Transitions to Better Care" video contest. The winning videos, which are now available

online, demonstrate how these programs reduce potentially avoidable hospitalizations through better care transitions. The University of Utah Health Care video shows the features of their Transitions Program to assist patients at dis-

charge and through follow-up to reduce readmissions as part of the PCMH. It is available for viewing [here](#).

Check out the [full RWJ program announcement](#).

Milestones in the International Movement Toward Educational Transformation

Compiled by Chris Matson, MD

- **American Medical Association's 'Initiative to Transform Medical Education'** began in 2005
 - Phase 1 – 2005-2006: Identified strengths in professional training, gaps and opportunities. <http://www.ama-assn.org/resources/doc/council-on-med-ed/itme-final.pdf>
 - Phase 2 - June 2007: Recommendations for Change in the System of Medical Education
 - developed general recommendations for change in the medical education system to address the gaps, identified barriers to be overcome in order to implement the changes, and prioritized the stakeholder groups whose participation would be necessary to overcome the barriers and bring about needed change
 - Phase 3 - 2007-2010: Implementation Phase - Recommendations for optimizing medical education learning environment. <http://www.ama-assn.org/resources/doc/council-on-med-ed/finalitme.pdf>
 - consists of developing more focused strategies for change in selected priority areas.
- Cohen, Jordan, Chair. **Revisiting the Medical School Educational mission at a Time of Expansion**. 2009 Macy Foundation. <http://macyfoundation.org/publications/publication/conference-summary-revisiting-the-medical-school-educational-mission-at-a-t>
- Frenk J et al. **Report of The Commission on the Education of Health Professionals for the 21st Century**. The Lancet 2010 376:9756; pgs 1923-1958.
- Busing N, Rosenfield J, Rourke J. 2010 **The Future of Medical Education in Canada (FMED): A collective vision for MD education**. <http://www.afmc.ca/future-of-medical-education-in-canada/medical-doctor-project/collective-vision.php>
- Hemmer PA, Busing N et al. 2011 **AMEE 2010 symposium: Medical student education in the twenty-first century – A new Flexnerian era?**
- Primary Care Faculty Development Initiative. December 2012. Oregon Health Sciences University. <http://www.ohsu.edu/xd/education/schools/school-of-medicine/departments/clinical-departments/family-medicine/research-scholarship/pcfdi.cfm>
 - University contract with Health Resources Services Administration, with support of American Board of Family Medicine, American Board of Internal Medicine, American Board of Pediatrics and Macy Foundation
- American Medical Association's 'Accelerating Change in Medical Education' (January 2013). <http://www.ama-assn.org/sub/accelerating-change/grant-info.shtml>