

# ADFM Newsletter

• • Fall 2012 • • Volume 1 (1) • •

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This is the first edition of a new "ADFM Newsletter." In this newsletter we intend to capture key information from the work of our committees which we believe all Chairs and Administrators should know about. This newsletter will evolve as we learn how to make it optimally useful to you. Please provide us feedback (aharris@fammed.washington.edu or ardisd7283@aol.com). Happy reading!

### Join us for the ADFM Fall Meeting on November 3, 2012!

8:00am-11:30am; Sutter Room, InterContinental Hotel, San Francisco, CA

**"How do Chairs of Departments of Family Medicine become more effective institutional leaders?"**

Featuring a plenary by Kevin Grigsby, DSW, AAMC's Sr. Director of Leadership and Talent Development, and a panel discussion with Hal Williamson, MD, Vice Chancellor at U. of Missouri, Columbia, and Craig Brater, MD, Dean, Indiana Univ SOM, examining how chairs might be more effective as institutional leaders. The latter half of the morning session will be devoted to in-depth, applied exploration of issues through small mini-consultation groups.

## ADFM 3-Year Strategic Plan, 2012-2015

The ADFM Board of Directors has been working over the past year to put together a 3-year strategic plan. Following input from the membership, the mission, vision and goals of the strategic plan were

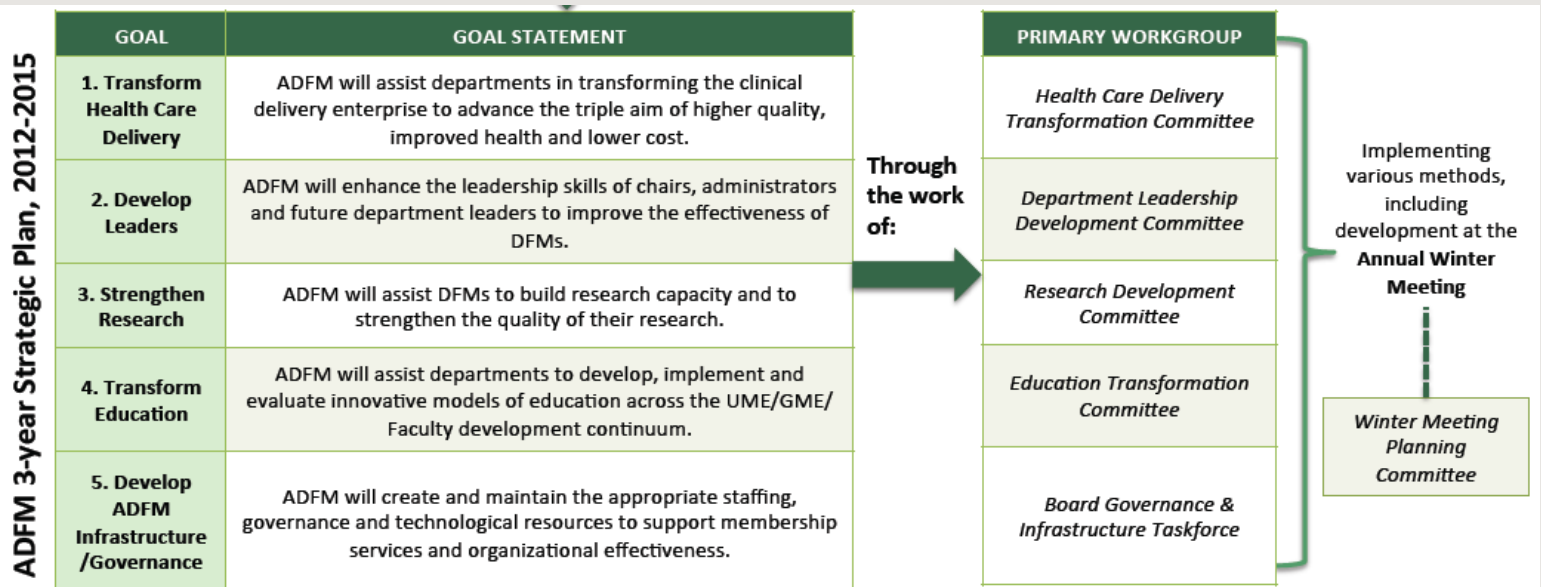
finalized in June 2012 and were published in the Sept/Oct edition of the *Annals of Family Medicine* (available [here](#)).

The full strategic plan with the mission, vision, goals,

and objectives for each goal (endorsed by the Board in September and sent out to members for comment) will be submitted for publication in the Jan/Feb 2013 edition of the *Annals of Family Medicine*.

**MISSION:** The Association of Departments of Family Medicine (ADFM) is the organization of departments of family medicine and is devoted to transforming care, education, and research to promote health equity and improve the health of the nation.

**VISION:** Departments of Family Medicine will lead transformation of medical education, research, and health care to improve the health of the nation.



## 2013 Winter Meeting: *Leading in the Time of Transition from Volume-based to Value-based Healthcare*

### Save the date!

*The Administrators, Senior Leaders, and New Chairs Preconferences will be held on **February 20, 2013** in New Orleans.*

*Please note that the New Chairs Preconference this year may be held in the morning with an afternoon Preconference session geared toward all interested chairs.*

*More information to come soon!*

**New Administrators:** also keep an eye out for information about a casual meet-and-greet on the evening of Tuesday, February 19th after you arrive in New Orleans!

The ADFM 2013 Winter meeting will feature a day-long program with Harold Miller, Executive Director of the Center for Healthcare Quality and Payment Reform. Mr. Miller will work with Chairs and Administrators of Departments of Family Medicine to help them address questions they are facing every day in today's academic family medicine environment such as: "what do you, as a leader in a DFM, see as the vision for the future in value-based healthcare?" and "how can you help achieve a vision that works for both primary care and specialty care

within our institution?" He will first **inform** us with information on the immediate and longer term future of healthcare in an era of global payment and population management.

These topics will be derived through a process involving input directly from ADFM member Chairs and Administrators. Following the day with us, he will **synthesize** all that was discussed then provide back to ADFM a draft white paper which outlines recommendations on what Departments of Family Medicine should be doing in research, teaching and practice to move into a realm of value-based healthcare delivery.

Registration information for the 2013 Winter Meeting will be available in late November.

### 2014 ADFM WINTER MEETING SITE SELECTED!

The 2014 ADFM Winter Meeting will be held on February 12-15, 2014 at the Loews Coronado Bay in San Diego, CA.

Check out the site [here!](#)

Program Chair: Martha McGrew, MD

He will then **engage** us in small group exploration of relevant topic areas related to barriers in the way of Departments to get where they need to be – and how to overcome those barriers.

## Senior Leader Program for 2013

We will be sending out a call for nominations for our ADFM 2013 Senior leader program in late November when our 2013 Winter meeting program is finalized! The Program allows

for a Senior Leader to attend the Winter meeting with his/her Chair. It also includes a leadership development preconference on Feb 20 from 1-5PM and post-conference lunch on

Sat Feb 23 following the conclusion of the Winter meeting. For more information, contact Priscilla Noland at 800-274-2237 ext 5410 or at [pnoland@stfm.org](mailto:pnoland@stfm.org)

## CAFM Advocacy Network Launched!

This year the family medicine organizations, collectively known as the Council of Academic Family Medicine (CAFM), launched a new advocacy network for family medicine educators who are interested in becoming engaged in the political process. Members of the advocacy network receive a welcome packet and newsletters from government relations staff to help them learn how to become effective advocates, as well as legislative action alerts instructing them on when and how to lobby on behalf of the family medicine community. The newest addition to the CAFM Advocacy Network (CAN) toolbox is a listserv to connect advocates, so they can communicate with other network members about best practices and ongoing advocacy efforts.

**Our goal is to have every department represented in CAN.** Each department's CAN representative will serve as its advocacy leader. The representative's responsibility is to personally respond to calls for legislative action AND to share advocacy opportunities with their fellow faculty members, encouraging them to get engaged and be a voice for family medicine. To learn more about how to become a member, go to

<http://www.stfm.org/advocacy/network.cfm> or email government relations staff at [cafmadvocacy@stfm.org](mailto:cafmadvocacy@stfm.org).

## Development Opportunities for New Chairs

### MU New Chairs' Workshop - 2013 Dates Set: March 31-April 3

We are most pleased to announce that the University of Missouri will host another program based on the successful workshops of the 1990s that included more than 25 current chairs and leaders in academic family medicine and a successful "re-incarnation" of this workshop last April for 8 new chairs in ADFM. The dates for the 2013 workshop are Sunday March 31 – Wednesday, April 3. Using a case-based approach, we will ask attendees to bring to the workshop real world challenges they are facing. While attendees will serve as the experts, MU faculty and a consultant from ADFM will facilitate. These faculty from MU include: Jack Colwill (former chair, former Interim Dean, and leader of past

Chairs Workshops), Mike Hosokawa (former dean for curriculum and director of faculty development), Hal Williamson (former chair and president of ADFM, now Vice Chancellor for Health Affairs), Mike LeFevre (health system chief information medical officer, vice chair and clinical director) and others.

If you are interested in participating in this workshop, please let Ardis Davis know (ardisd7283@aol.com).

Depending on the demand, we may or may not be able to accommodate all interested new chairs – so, for now, an expression of interest in attending would be most useful to guide planning.

### New Chairs/ADFM Fellows' Optional Workshop at the ADFM Fall Meeting

This workshop will be held from 1:30-3:00pm on November 3, following the ADFM Fall Meeting. This workshop, developed based on our past survey data around the needs of new chairs, will focus on department finances, aligning your department's mission and budget, examining how you pay for physician faculty and how you negotiate with institutional leadership around money, with case presentations and mini-consultations in small groups using a template developed with this workshop in mind. If you are interested in attending and haven't yet RSVP'd, please let Amanda Harris know (aharris@fammed.washington.edu) in order to receive the template to complete in advance of the session.

### WELCOME TO NEW CHAIR MEMBERS\*

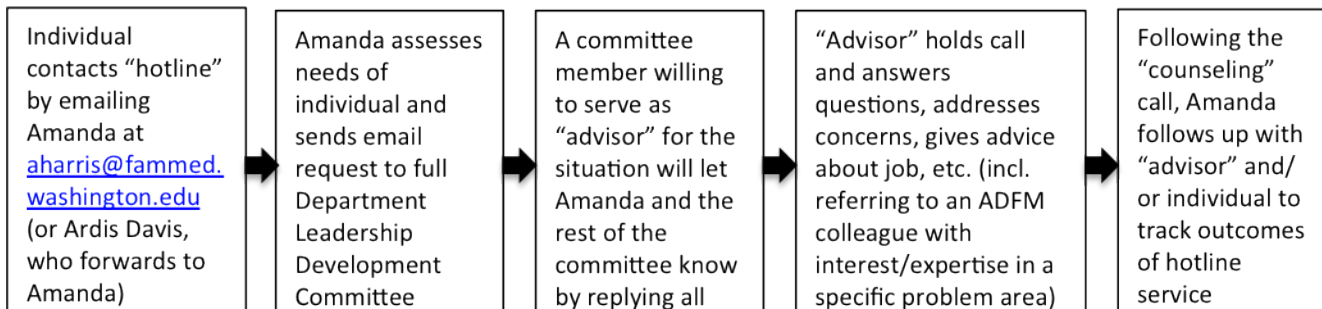
since Feb 2012:

- Barry Hainer (*Medical University of South Carolina*)
- Timothy Benton (*Texas Tech - Odessa FMR*)
- Chantal Brazeau (*UMDNJ-New Jersey Med. School*)
- Neil Calman (*Mt. Sinai*)
- Lee Green (*U. of Alberta*)
- Caryl Heaton (*UMDNJ-School of Osteopathic Medicine*)
- Michael Jeremiah (*VA Tech Carilion SOM*)
- Dana King (*West Virginia University*)
- Tracy Marx (*Ohio University Heritage College of Osteopathic Medicine*)
- Paul Misch (*Oakland University William Beaumont SOM*)
- Amer Shakil (*UT Southwestern*)
- Scott Strayer (*University of South Carolina*)
- Brian Jack (*Boston University*)
- Allan Wilke (*Western Michigan University SOM*)

\* New chair members since the Feb 2012 ADFM Winter Meeting. If this information is incorrect or you have additional information, please let Amanda Harris know (aharris@fammed.washington.edu).

## Interim Chair "Hotline" Service

**Target audience:** Those who have been asked to become interim chairs in the near future or have been in the interim chair role a short time (have not yet had the opportunity to attend an ADFM meeting and network with colleagues) and have immediate questions related to the chair job.



## NEW PCMH EVIDENCE REPORTS

### “Benefits of Implementing the Primary Care Patient Centered Medical Home (PCMH): Cost and Quality Results, 2012”

*Ideas for future newsletters? Contact Amanda Harris at [aharris@fammed.washington.edu](mailto:aharris@fammed.washington.edu)*

#### Did you know ADFM publishes brief commentaries every two months?

As a supporter of the Annals of Family Medicine, ADFM has space in each issue of the journal for brief commentaries. From these, you can get a glimpse of all of the issues we are grappling with in ADFM as an organization, along with the many issues Chairs and Administrators are dealing with in their home institutions.

Peruse through the various publications on our website [here](#).

This new report from the Patient Centered Primary Care Collaborative was described by Marci Nielsen, Executive Director as having a two-fold goal.

“First, it provides a summary of 34 recent peer reviewed and industry reports from PCMH initiatives from the past two years, highlighting cost and

quality outcomes data. The results provide substantial empirical support for the PCMH and the health care professionals, health plans, employers and policymakers who are adopting it, as well as the patients and their families receiving this care. Second, the report defines the features of a PCMH and provides data from 23 case studies to

demonstrate how each feature of a PCMH contributes to lower costs, improved care and better health outcomes.”

Get a one-page overview of the report [here](#).

Or download the full report [here](#).

### AHRQ Publishes Systematic Review of Literature on PCMH

Based on an exhaustive literature search and using rigorous standards of evidence, the review finds suggestion of benefit for patient and staff experience and preventive services, but lack of evidence

to date for beneficial effects on clinical quality or cost (and some reports suggest increased overall cost). It provides some useful suggestions for future research. (Note that Frank deGruy and Mac Baird

served on the Technical Expert Panel providing oversight for the review, which was conducted by the Duke Evidence-based Practice Center (EPC)). The report is available [here](#).

## Have you seen these other resources of interest?

### Workforce Policy Recommendations

The AAMC has released a new set of Physician Workforce Policy Recommendations. The PDF of these recommendations can be found [here](#).

### “Guidelines for Teaching Physicians, Interns, and Residents” fact sheet from CMS

The Center for Medicare and Medicaid Services (CMS) has revised and posted its “Guidelines for Teaching Physicians, Interns, and Residents” fact sheet (available [here](#)). The updated and downloadable document provides information about payments for physician services in teaching settings, as well as general documentation and E/M documentation related to graduate medical education. AAMC successfully secured several GME-related regulatory changes as part of the Affordable Care Act; the updated fact sheet reflects those changes.

### ACGME Begins Clinical Learning Environment Reviews (CLER)

View slides from Thomas Nasca, MD, MACP, CEO of the ACGME about the Next Accreditation System and the Sponsor Site Visit Program: Clinical Learning Environment Review [here](#)

## ADFM and Family Medicine Leaders Meet with PCORI

On Thursday, August 2, family medicine leaders met with PCORI leaders Joe Selby, MD, MPH, Executive Director, Susan Hildebrandt, Director of Stakeholder Engagement, and Greg Martin, Assistant Director of Stakeholder Engagement. Attending for ADFM/CAFM were Paul James, MD, Tony Kuzel, MD, Hope Wittenberg and Emily Wong. Also in attendance were Andrew Bazemore, MD in his new role as Director, Robert Graham Center, and Debbie Weiner, AAFP government relations.

Paul James and Tony Kuzel described the departments of family medicine and the desire on the part of Family Medicine to perform nationally important research -- research into important questions that clinicians and patients have that bring meaningful change.

According to Dr. Selby, PCORI is thinking about infrastructure in three ways : data and network systems,

methods (analytic research, especially in areas such as engaging patients and dissemination), and training. The training piece has not been fleshed out. As part of the infrastructure discussion, Dr. Selby described the importance to PCORI of leaving a LEGACY and the importance of SUSTAINABILITY. Dr. Selby discussed their need to find platforms for repeatable results – they need quick results, and want to ensure a legacy of good work, especially in time for when PCORI is up for review by Congress. They are looking for models that help patients and clinicians, they want results that can be used Day 1, to help patients.

PCORI is looking for help with “topic generation” -- identifying key questions for research, learning how to engage patients, dissemination, and ways to incentivize physicians to change practice. They want patients to be involved at the outset of all segments – determining what’s

important to be studied, design of the research and analysis of results, and dissemination and uptake. They have a vision to find out how to get clinicians, patients and systems engaged in producing the science and adopting it into practice. It was emphasized that Departments of Family Medicine have clinical environments where science and a culture of inquiry are already present.

Subsequent to this August 2 meeting, ADFM President, Tom Campbell, MD and President-elect, Barbara Thompson, MD, met with Ann Bonham, Chief Scientific Officer, AAMC, about AAMC’s interest in working with family medicine around PCORI priorities and initiatives. Active conversations are ongoing as we (ADFM) help lead academic family medicine and the Academic Family Medicine Advocacy Committee’s efforts to meaningfully engage with PCORI.

## AAMC Chairs’ Meeting

On October 4, ADFM President Tom Campbell and President-Elect Barbara Thompson participated in a “Leaders of Chairs” fly-in meeting in Chicago held by the AAMC. This meeting was meant to provide an opportunity for the AAMC to engage presidents and president-elects of the various groups that represent medical school department chairs in order to begin partnering more effectively with one another. The

AAMC Leadership Team members and government relations staff provided a summary of the Affordable Care Act (ACA) recently upheld by the Supreme Court, the implementation challenges related to the ACA, and the unique implications of health care reform for medical schools and teaching hospitals, and outlined relevant federal policy and advocacy issues on the congressional agenda, including research funding. Part

of the event was devoted to an “open forum” for attendees to share issues and concerns.

While there, Barbara and Tom met with several senior AAMC leaders to discuss issues of common interest and to strengthen ADFM’s relationship with AAMC. These conversations will be continued at the upcoming AAMC meeting in San Francisco.

### ADFM Provides Input into the AAFP Foundation’s New Education Project

Chris Matson, member of the ADFM Education Transformation Committee, met for a one-day meeting in July with members of other family medicine organizations and the AAFP Foundation, as they discussed the Foundation’s potential roll-out of ‘Educational Signature’ projects. The focus of discussion was ‘What initiatives are the participating FM organizations implementing that assistance with additional resources would have the biggest impact on recruitment of medical students for Family Medicine?’

We look forward to having continued input as the AAFP Foundation pursues these projects.

### THANK YOU AGAIN FOR AGREEING TO SERVE!

**Tom Norris and Steve Zweig:** ADFM’s representatives to the AAMC Council of Academic Societies 2012-2015

**Val Gilchrist:** 2015 ADFM Program Chair