

## CLOSING THE GAP

*Our Challenge, Our Opportunity*

### 2020 ANNUAL CONFERENCE - NEW ORLEANS

#### TUESDAY, FEBRUARY 11

**6 – 8pm; Meet in Lobby**  
Administrators' New Members Dinner

#### WEDNESDAY, FEBRUARY 12

REGISTRATION OPEN 12 – 7PM, PARISH HALL

##### MORNING

**8am – 5pm, Room: St. Landry**  
ADFM Board Meeting  
(Closed Meeting)

**8am – 1pm, Room: St. Tammany**  
ADFM LEADS Fellowship Workshop & Lunch  
(for 2019-20 and 2020-21 ADFM Fellows and advisors only)

**8am – 4:45pm, Room: Feliciana**  
Administrators Preconference  
Co-Chairs: Allison Arendale, MPA, CPA and  
Anna Ramanathan, MBA  
2020 Administrators Preconference Co-Chairs  
(breakfast and lunch included; additional fee - please register in advance.)

##### AFTERNOON

**1 – 5pm, Room: Louisiana Ballroom**  
Leadership Workshop Preconference  
Conflict Management 301  
ADFM Leader Development Committee  
(optional event with additional fee – please register in advance. All are welcome.)

**1 – 5pm, Room: Terrebonne**  
Building Research Capacity (BRC) Preconference:  
The Leader's Guide to Decision-making When  
Building Research and Scholarship Capacity  
Facilitators: Bernard Ewigman, MD, MSPH; C.J. Peek,  
PhD; Anton Kuzel, MD, MHPE  
(optional event with additional fee – please register in advance. All are welcome.)

**5:30 – 6pm, Room: Feliciana**  
Orientation to the Conference for First-Time  
Attendees

**6 – 7pm, Room: Piazza D'Italia**  
Opening Reception

**7:15 – 8:45pm**  
Dine Around Networking Dinners  
(optional – sign-up sheets available at registration table.)

## BREAKFAST TABLES – Thursday February 13, 2020

Room: Louisiana Ballroom

7:00 am – 7:45 am and 7:45 am – 8:30 am  
(Two, 45-minute sessions)

### **\*Topic numbers below correspond to table numbers**

1. Addressing Social Determinants of Health through Development of an FQHC Network while providing Interprofessional Education for Learners - *Janet Albers, MD, Bobbie Schilling, Iris Wesley, Southern Illinois University*
2. Advanced Practice Nurses: Friend or Foe? - *Kimi Suh, MD, Loyola University Stritch School of Medicine*
3. Advancing Family Medicine as a Value-Based Care Solution (ADFM Fellowship Project) - *Krishnan Narasimhan, MD, Howard University*
4. An Interdisciplinary Approach to Restructuring Quality - *Noah Lazarus, MBA, Thomas Jefferson University*
5. Approaches to Reduce No-Show Rate for Faculty, Private Patients, and Residents Patient Population - *Anna Ramanathan, MBA, Medical College of Georgia at Augusta University*
6. Artificial Intelligence and Family Medicine - *Nipa Shah, MD, University of Florida College of Medicine*
7. CERA: How it Works and Using the Data Library for Secondary Data Analysis - *David Schneider, MD, CERA Steering Committee*
8. Coping, Thriving, and Surviving after Closure of Your Sponsoring Institution - *Jeffrey Borkan, MD, PhD, Brown University; Allen Hixon, MD, MA, University of Hawaii Manoa; Michelle Roett, MD, MPH, Georgetown University*
9. Creating a Culture of Curiosity in a Community-Based Family Medicine Residency (ADFM Fellowship Project) - *Peter H. Seidenberg, MD, MA, FFAFP, FACS - Penn State University College of Medicine*
10. Creating Access to Care 7 Days a Week - *Richard Lord, MD, Wake Forest School of Medicine*
11. Departmental and Regional Campus Budgets - Finding Opportunities in Transitions (ADFM LEADS Fellowship Project) - *Jacob Prunuske, MD, MSPH, Medical College of Wisconsin*
12. Developing and Negotiating a Strategic Plan for a New Population Health Research Institute (ADFM LEADS Fellowship Project) - *Navkiran Shokar, MD, MA, MPH, Texas Tech University Health Sciences Center, El Paso*
13. Doing Feasible and Gratifying Research by Harmonizing with Clinical, Quality, and Operational Priorities - *CJ Peek, PhD, Bernard Ewigman, MD, MSPH, ADFM-NAPCRG Building Research Capacity (BRC) Steering Committee*
14. Leadership Development for Division Directors: Teaching How to Hold Faculty and Residents Accountable - *Chelley Alexander, MD, ECU Brody School of Medicine*
15. Lessons in Health Systems and Medical Education from an Unlikely Land - *Richard Streiffer, MD*
16. Making AHRQ and PCORI More Primary Care Friendly - *Hope Wittenberg, MA, ADFM/CAFM Director of Government Relations*
17. Make Family Medicine EPIC - *Ian Bennett, MD, PhD; Paul James, MD; Misbah Keen, MD; Eric Tobiason, MBA, University of Washington*
18. New Model for Physician Leadership in Clinical Operations (ADFM LEADS Fellowship Project) - *Kirsten Rindfleisch, MD, University of Wisconsin Department of Family Medicine and Community Health*
19. Sexual Harassment and Gender Discrimination in Family Medicine (ADFM LEADS Fellowship Project) - *Colleen T. Fogarty, MD, MSc and Susan McDaniel, PhD, ABPP, University of Rochester*
20. Soliciting External Letters for Faculty Promotion - *Mack Ruffin, MD, MPH, Penn State Health and Elisabeth Wilson, MD, Maine Medical Center*
21. How to Explicitly Develop Your Faculty for Leadership - *Peter Catinella, MD, MPH, Texas Tech Health Sciences University El Paso (at Transmountain) and Alison Dobbie, MB, CHB, Eastern Virginia Medical School*

Moderator: Tochi Iroku-Malize, MD, 2020 Program Chair

## MORNING

**7:00 – 8:30am, Room: Louisiana Ballroom****Breakfast sessions***(Topics presented in two 45-min discussion blocks)***8:30 – 8:45am, Room: Louisiana Ballroom****Program Introduction, Transitions, Remembrances, Meeting Materials, and Welcome to Invited Leaders and Supporters***Tochi Iroku-Malize, MD, MPH, MBA, 2020 Program Chair***8:45 – 9:15am, Room: Louisiana Ballroom****Introduction of Amanda Weidner, MPH**  
New ADFM Executive Director**President's Address**  
**Closing the Gap Slowly: The Red State Experience**  
*Allen Perkins, MD, MPH***9:15 – 10:30am, Room: Louisiana Ballroom****Lessons from The Health Gap: The Challenge of an Unequal World****Professor Sir Michael Marmot**  
*Inaugural Heritage Fund Speaker***10:30 – 10:40am, Room: Louisiana Ballroom**  
**Introduction to Diversity, Inclusion, Health Equity session:** Mark Johnson, DIHE Committee Chair**10:40 – 11:10am****Break & Book Signing with Professor Marmot***(Small number of books will be available for purchase)***11:10am – 12pm Diversity, Inclusion, Health Equity: From Why to How (DIHE Committee)****Breakout Sessions on Six Topics****Rooms:** Louisiana Ballroom, W. Feliciana, E. Feliciana, Pointe Coupee, LaFourche, St. Landry

## AFTERNOON

**12 – 1pm****Networking with Box Lunches & ADFM Strategic Committee Meetings***(Open to committee members and others interested in learning more about these committees)*

- Leader Development: **Room: Pointe Coupee**
- Healthcare Delivery Transformation  
**Room: W. Feliciana**
- Research Development, **Room: LaFourche**
- Education Transformation, **Room: E. Feliciana**
- Diversity, Inclusion, & Health Equity,  
**Room: St. Landry**

**1:15 – 2:45pm, Room: Louisiana Ballroom****Best Practice Guide: Creative Ideas and Evidence for Recruiting Students to Family Medicine***Moderator: Michelle Roett, MD, MPH, FAAFP, CPE*  
*Panelists: Chelley Alexander, MD; Deborah Clements, MD; Misbah Keen, MD; Shou Ling Leong, MD; Jehni Robinson, MD***2:45 – 3pm****Break – Visit Our Supporter Tables!****3 – 4pm, Room: Louisiana Ballroom****The Changing Landscape of Reimbursement: Challenges and Opportunities***Moderator: Kim Roe, MBA. Panelists: Jeff Borkan, MD, PhD, David Serlin, MD; Norman Ward, MD***4 – 5pm, Room: Louisiana Ballroom****ABFM Updates and Opportunities for Research Partnerships***A Dialogue with Warren Newton, MD, MPH, President & CEO, ABFM**Moderator: David Schneider, MD, FAAFP***5 – 6:30pm****Open Time****6:30 – 9:30pm****Reception and Party for Emeritus Executive Director Ardis Davis**[Mulate's New Orleans Cajun Restaurant](#)*(Guests welcome with additional fee; please register in advance.)*

Moderator: Christine Arenson, MD, 2020 Program Co-Chair

**6 – 6:45am, Room: St. Tammany**

Yoga with Reid Blackwelder, MD

BREAKFAST SESSION

## STATE/REGIONAL NETWORKING TABLES

**7 – 8am, Room: Louisiana Ballroom**

Tables will be labeled by numbers corresponding to the states/regions listed below.

1. Arizona, Colorado, Nevada, New Mexico, Utah
2. Hawaii, Oregon, Washington
3. Iowa, Minnesota, North Dakota, Wisconsin  
Michigan
4. Kansas, Missouri, Oklahoma, Nebraska, South  
Dakota
5. Alabama, Arkansas, Louisiana, Mississippi
6. Georgia & Florida
7. North Carolina & South Carolina

## MORNING

**8 – 8:45am, Room: Louisiana Ballroom**



### Legislative Update

Hope Wittenberg, MA

ADFM/CAFM Director of Government  
Relations

**8:45 – 10am, Room: Louisiana Ballroom**

### How Departments Can Engage in Respectful Dialogue in an Era of Diverse Values

Moderator: Christine Arenson, MD

Panelists: Kevin Grumbach, MD; Thomas Peterson, MD;  
Julie Moretz

**10 – 10:30am**

**Break – Visit Our Supporter Tables!**

**10:30am – 12pm, Room: Louisiana Ballroom**



### Artificial Intelligence is Coming to Healthcare: What Does it Mean for Family Medicine?

Steven Waldren, MD, VP and Chief Medical  
Informatics Officer, AAFP

Some tables are intentionally left empty in case groups need to split apart or reconfigure with neighbors.

8. Washington, DC, Maryland, Virginia
9. Kentucky, Tennessee, West Virginia  
Indiana, Ohio
10. Delaware, New Jersey, Pennsylvania
11. Connecticut, Maine, Massachusetts, New  
Hampshire, Vermont, Rhode Island

**In separate rooms:**

- **California**, Room: East Feliciana
- **Texas**, Room: West Feliciana
- **Illinois**, Room: Point Coupee
- **New York**, Room: LaFourche

## AFTERNOON

**12 – 6pm**

**Activities On Your Own**

**12 – 1pm, Room: Point Coupee**

**Administrators Meeting: Debrief & Future Planning**  
(open to Administrators only)

**12 – 2pm, Room: West Feliciana**

**New Chair 101: What I Wish I Knew When I Was A  
Brand-New Chair**

Grant Greenberg, MD; Myra Muramoto, MD, MPH; John  
Franko, MD; Michelle Roett, MD, Cathleen Morrow, MD  
(optional event with additional fee – please register in advance)

**12 – 2pm, Room: St. Landry**

**Senior Leader Program Participant Lunch:**

*What Senior Leaders Can Bring to the Challenges of  
Addressing Diversity and Reducing Bias*

Sandra Kamnetz, MD and Susan McDaniel, PhD, ABPP  
(Open only to Senior Leader Program attendees)

**6:30 – 8:30pm, Room: Feliciana**

**Leadership & Management Dilemmas Dinner**

Facilitators: Jeff Borkan, MD, PhD; Thomas Peterson, MD;  
Steven Rothschild, MD  
(optional event with additional fee – please register in advance.  
No guests please.)

## **BREAKFAST TABLES – Saturday February 15, 2020**

*Room: Louisiana Ballroom*

**7:00 am – 7:45 am and 7:45 am – 8:30 am**  
**(Two, 45-minute sessions)**

### **\*Topic numbers below correspond to table numbers**

1. Building Research Capacity (BRC): How Might a Consultation be Useful for Your Department? - *Anton Kuzel, MD and CJ Peek, PhD, Co-Chairs, Building Research Capacity (BRC)*
2. Establishing a Unified Departmental Quality Improvement Process (ADFM LEADS Fellowship Project) - *Nitin Budhwar, MD, FAAFP, UT Southwestern Health Center*
3. Evidence-Based Primary Care Behavioral Health Integration: Screening System Implementation to Facilitate Awareness of, and Treatment for, Key Adult Behavioral Health Issues (ADFM LEADS Fellowship Project) - *John Freedy, MD, PhD, Medical University of South Carolina*
4. Leadership Opportunities in ADFM - *Amanda Weidner, MPH, Executive Director*
5. Make Family Medicine EPIC - *Ian Bennett, MD, PhD; Paul James, MD; Misbah Keen, MD; Eric Tobiason, MBA, University of Washington*
6. Maximizing CPC+ (ADFM LEADS Fellowship Project) - *Elizabeth Clark, MD, MPH, Rutgers RWJ Medical School*
7. Negotiating A Chair Package - *Christine Jacobs, MD and Virginia Westermeyer, Saint Louis University*
8. Opportunities to Participate in the ADFM-NAPCRG Building Research Capacity (BRC) Initiative - *Bernard Ewigman, MD, MSPH and David Schneider, MD, FAAFP, ADFM-NAPCRG Building Research Capacity (BRC) Steering Committee*
9. Stages of Development for Rural Residency Programs - *Frederick Chen, MD, MPH, University of Washington*
10. Strategic Planning for Advocacy During AHC Transition (ADFM LEADS Fellowship Project) - *Rachel Franklin, MD, FAAFP, University of Oklahoma College of Medicine*
11. Systematic Continuous Strategic Planning in a Department of Family and Community Medicine to Increase Student Interest in Family Medicine - *John Boltri, MD and Lacey Madison, MBA, MEd, Northeast Ohio Medical University*
12. What do Deans and CEOs Expect of Department Chairs? - *Steven Zweig, MD, University of Missouri*
13. CONSULTATION/DISCUSSION TABLE - *see instructions below*
14. CONSULTATION/DISCUSSION TABLE - *see instructions below*
15. CONSULTATION/DISCUSSION TABLE - *see instructions below*

### **Instructions for consultation/discussion tables:**

The intent of this programming is to allow individuals to receive consultation from a small group around specific challenges they are dealing with at their home institutions related to the designated table topic.

Each small group is to designate a facilitator. Those who wish to discuss/receive consultation around a particular challenge will briefly present the scenario with enough contextual background for others to understand the setting. Facilitators will then lead a consultative discussion with other members of the table providing ideas and feedback to the person who is sharing their challenge. The facilitator is to manage time to allow each of the individuals at the table and opportunity to present.

Moderator: Linda Speer, MD, 2020 Program Co-Chair

## MORNING

**7:00 – 8:30am, Room: Louisiana Ballroom**

### Breakfast Sessions and Consultation Tables

(Breakfast topics presented in two 45-min discussion blocks)

**8:30 – 9:15am, Room: Louisiana Ballroom**

### Annual ADFM Business Meeting

**9:15 – 9:30am**

### Break – Visit Our Supportor Tables!

**9:30 – 9:40am, Room: Louisiana Ballroom**

### Announcing New Leadership in ADFM

**9:40 – 10:30am, Room: Louisiana Ballroom**

### The “Unproductive” Provider: A Systematic Method for Evaluation and Improvement of Under-Producing Physicians and Advance Practice Nurses

C. Kimi Suh, MD, MPH, FAAFP; Karen Tate, MPH; Aaron J. Michelfelder, MD, FAAFP, FAAMA

**10:30 – 11:20am, Room: Louisiana Ballroom**



### Communication in a Complex Family Medicine Department

James Pacala, MD, MS

**11:20 – 11:25am, Room: Louisiana Ballroom**

### Annual Conference 2021: Atlanta

February 17-20, 2021

Linda Speer, MD, 2021 Program Chair

**11:25 – 11:30am, Room: Louisiana Ballroom**

### 2020 Annual Conference Closing

Allen Perkins, MD, MPH

## ADFM Staff

Amanda Weidner, MPH, ADFM Executive Director  
 Melissa Abuel, Manager, Conferences & Special Projects  
 Leyla Haddad, BRC Program Coordinator  
 Susan Latta, Continuing Education & Project Coordinator  
 Kim Sevedge, Member Relations Specialist  
 Hope Wittenberg, Director of Government Relations

## AFTERNOON

**11:30am – 12:15pm, Room: Louisiana Ballroom**



### Planning for 2021

### Annual Conference, Atlanta

Linda Speer, MD, 2021 Program Chair, Harry Strothers III, MD and Kelvin Wynn, MD, Co-Chairs (All are welcome!)

**12:30 – 2pm, Room: Beauregard**

### ADFM Board Meeting (Closed Meeting)

## 2020 Annual Conference Planning Committee

Tochi Iroku-Malize, MD, MBA, MPH, FAAFP

(2020 Program Chair)

Christine Arenson, MD (2020 Program Co-Chair)

Linda Speer, MD (2020 Program Co-Chair; 2021 Program Chair)

Reid Blackwelder, MD; Chantal Brazeau, MD; Sybil Chadwick; Elizabeth Clark, MD, MPH; Deborah Clements, MD; David Clute, MBA; Jon Coffey; Mary Coleman, MD, PhD; Anna Flattau, MD; Colleen Fogarty, MD, MSc; Rachel Franklin, MD; John Freedy, MD, PhD; Valerie Gilchrist, MD; Lee Green, MD, MPH; George Harris, MD, MS; Sewa Hwang, MD; Alicia Jacobs, MD; Michael Jeremiah, MD, FAAFP; Ted Johnson, MD; Gene Kallenberg, MD; Barbara Keber, MD, FAAFP; Amy Keenum, DO, PharmD; Richard Lord, MD; Megan McGhean; M. Diane McKee, MD; Paul Misch, MD; Catheen Morrow, MD; Myra Muramoto, MD, MPH, Krishnan Narasimhan, MD; Folashade Omole, MD, FAAFP; James Pacala, MD, MS; Allen Perkins, MD, MPH; Thomas Peterson, MD; Jehni Robinson, MD; Kim Roe, MBA; Steven Rothschild, MD; Kristen Rundell, MD; Margot Savoy, MD, MPH; David Schneider, MD, MSPH; Daniel Spogen, MD; Harry Strothers III, MD, MMM; Elisabeth Wilson, MD, Med, MPH; Kelvin Wynn, MD

ADFM THANKS our 2020 Annual Conference Supporters!

ADFM THANKS our 2020 Annual Conference Local Department Supporters!



Foundation



School of Medicine

*University of Missouri Health*

Department of Family and  
Community Medicine



School of Medicine

Department of Family Medicine



Department of Family and  
Community Medicine



Department of Family and  
Community Medicine



Department of Family Medicine



Department of Family Medicine