

CLOSING THE GAP

Our Challenge, Our Opportunity

2020 ANNUAL CONFERENCE - NEW ORLEANS

TUESDAY, FEBRUARY 11

6 – 8pm; **Meet in Lobby**
Administrators' New Members Dinner

WEDNESDAY, FEBRUARY 12

REGISTRATION OPEN 12 – 7PM, PARISH HALL

MORNING

8am – 5pm, Room: **St. Landry**
ADFM Board Meeting
(Closed Meeting)

8am – 1pm, Room: **St. Tammany**
ADFM LEADS Fellowship Workshop & Lunch
(for 2019-20 and 2020-21 ADFM Fellows and advisors only)

8am – 4:45pm, Room: **Feliciana**
Administrators Preconference
Co-Chairs: Allison Arendale, MPA, CPA and
Anna Ramanathan, MBA
2020 Administrators Preconference Co-Chairs
(breakfast and lunch included; additional fee - please register in advance.)

AFTERNOON

1 – 5pm, Room: **Louisiana Ballroom**
Leadership Workshop Preconference
Conflict Management 301
ADFM Leader Development Committee
(optional event with additional fee – please register in advance. All are welcome.)

1 – 5pm, Room: **Terrebonne**
Building Research Capacity (BRC) Preconference:
The Leader's Guide to Decision-making When
Building Research and Scholarship Capacity
Facilitators: Bernard Ewigman, MD, MSPH; C.J. Peek, PhD; Anton Kuzel, MD, MHPE
(optional event with additional fee – please register in advance. All are welcome.)

5:30 – 6pm, Room: **Feliciana**
Orientation to the Conference for First-Time Attendees

6 – 7pm, Room: **Piazza D'Italia**
Opening Reception

7:15 – 8:45pm
Dine Around Networking Dinners
(optional – sign-up sheets available at registration table.)

BREAKFAST TABLES – Thursday February 13, 2020

Room: Louisiana Ballroom

7:00 am – 7:45 am and 7:45 am – 8:30 am

(Two, 45-minute sessions)

***Topic numbers below correspond to table numbers**

1. Addressing Social Determinants of Health through Development of an FQHC Network while providing Interprofessional Education for Learners - *Janet Albers, MD, Bobbie Schilling, Iris Wesley, Southern Illinois University*
2. Advanced Practice Nurses: Friend or Foe? - *Kimi Suh, MD; Karen Tate, MPH; Aaron J. Michelfelder, MD, FAAFP, FAAMA Loyola University Stritch School of Medicine*
3. Advancing Family Medicine as a Value-Based Care Solution (ADFM Fellowship Project) - *Krishnan Narasimhan, MD, Howard University*
4. An Interdisciplinary Approach to Restructuring Quality - *Noah Lazarus, MBA, Thomas Jefferson University*
5. Approaches to Reduce No-Show Rate for Faculty, Private Patients, and Residents Patient Population - *Anna Ramanathan, MBA, Medical College of Georgia at Augusta University*
6. Artificial Intelligence and Family Medicine - *Nipa Shah, MD, University of Florida College of Medicine*
7. CERA: How it Works and Using the Data Library for Secondary Data Analysis - *David Schneider, MD, CERA Steering Committee*
8. Coping, Thriving, and Surviving after Closure of Your Sponsoring Institution - *Jeffrey Borkan, MD, PhD, Brown University; Allen Hixon, MD, MA, University of Hawaii Manoa; Michelle Roett, MD, MPH, Georgetown University*
9. Creating a Culture of Curiosity in a Community-Based Family Medicine Residency (ADFM Fellowship Project) - *Peter H. Seidenberg, MD, MA, FAAFP, FACSM - Penn State University College of Medicine*
10. Creating Access to Care 7 Days a Week - *Richard Lord, MD, Wake Forest School of Medicine*
11. Departmental and Regional Campus Budgets - Finding Opportunities in Transitions (ADFM LEADS Fellowship Project) - *Jacob Prunuske, MD, MSPH, Medical College of Wisconsin*
12. Developing and Negotiating a Strategic Plan for a New Population Health Research Institute (ADFM LEADS Fellowship Project) - *Navkiran Shokar, MD, MA, MPH, Texas Tech University Health Sciences Center, El Paso*
13. Doing Feasible and Gratifying Research by Harmonizing with Clinical, Quality, and Operational Priorities - *CJ Peek, PhD, Bernard Ewigman, MD, MSPH, ADFM-NAPCRG Building Research Capacity (BRC) Steering Committee*
14. Leadership Development for Division Directors: Teaching How to Hold Faculty and Residents Accountable - *Chelley Alexander, MD, ECU Brody School of Medicine*
15. Lessons in Health Systems and Medical Education from an Unlikely Land - *Richard Streiffer, MD*
16. Making AHRQ and PCORI More Primary Care Friendly - *Hope Wittenberg, MA, ADFM/CAFM Director of Government Relations*
17. Make Family Medicine EPIC - *Ian Bennett, MD, PhD; Paul James, MD; Misbah Keen, MD; Eric Tobiason, MBA, University of Washington*
18. New Model for Physician Leadership in Clinical Operations (ADFM LEADS Fellowship Project) - *Kirsten Rindfleisch, MD, University of Wisconsin Department of Family Medicine and Community Health*
19. Sexual Harassment and Gender Discrimination in Family Medicine (ADFM LEADS Fellowship Project) - *Colleen T. Fogarty, MD, MSc and Susan McDaniel, PhD, ABPP, University of Rochester*
20. Soliciting External Letters for Faculty Promotion - *Mack Ruffin, MD, MPH, Penn State Health and Elisabeth Wilson, MD, Maine Medical Center*
21. How to Explicitly Develop Your Faculty for Leadership - *Peter Catinella, MD, MPH, Texas Tech Health Sciences University El Paso (at Transmountain) and Alison Dobbie, MB, CHB, Eastern Virginia Medical School*

Moderator: Tochi Iroku-Malize, MD, 2020 Program Chair

MORNING

7:00 – 8:30am, Room: Louisiana Ballroom

Breakfast sessions

(Topics presented in two 45-min discussion blocks)

8:30 – 8:45am, Room: Louisiana Ballroom



Program Introduction, Transitions, Remembrances, Meeting Materials, and Welcome to Invited Leaders and Supporters

Tochi Iroku-Malize, MD, MPH, MBA, 2020 Program Chair

8:45 – 9:15am, Room: Louisiana Ballroom



Introduction of Amanda Weidner, MPH
New ADFM Executive Director



President's Address
Closing the Gap Slowly: The Red State Experience
Allen Perkins, MD, MPH

9:15 – 10:30am, Room: Louisiana Ballroom



Lessons from The Health Gap: The Challenge of an Unequal World
Professor Sir Michael Marmot
Inaugural Heritage Fund Speaker

10:30 – 10:40am, Room: Louisiana Ballroom
Introduction to Diversity, Inclusion, Health Equity session: Mark Johnson, DIHE Committee Chair

10:40 – 11:10am



Break & Book Signing with Professor Marmot
(Small number of books will be available for purchase)

11:10am – 12pm Diversity, Inclusion, Health Equity: From Why to How (DIHE Committee)
Breakout Sessions on Six Topics
Rooms: Louisiana Ballroom, W. Feliciana, E. Feliciana, Pointe Coupee, LaFourche, St. Landry

AFTERNOON

12 – 1pm

Networking with Box Lunches & ADFM Strategic Committee Meetings

(Open to committee members and others interested in learning more about these committees)

- Leader Development: **Room: Pointe Coupee**
- Healthcare Delivery Transformation
Room: W. Feliciana
- Research Development, **Room: LaFourche**
- Education Transformation, **Room: E. Feliciana**
- Diversity, Inclusion, & Health Equity,
Room: St. Landry

1:15 – 2:45pm, Room: Louisiana Ballroom

Best Practice Guide: Creative Ideas and Evidence for Recruiting Students to Family Medicine

Moderator: Michelle Roett, MD, MPH, FAAFP, CPE
Panelists: Chelley Alexander, MD; Deborah Clements, MD; Misbah Keen, MD; Shou Ling Leong, MD; Jehni Robinson, MD

2:45 – 3pm

Break – Visit Our Supporter Tables!

3 – 4pm, Room: Louisiana Ballroom

The Changing Landscape of Reimbursement: Challenges and Opportunities

Moderator: Kim Roe, MBA. Panelists: Jeff Borkan, MD, PhD, David Serlin, MD; Norman Ward, MD

4 – 5pm, Room: Louisiana Ballroom



ABFM Updates and Opportunities for Research Partnerships
A Dialogue with Warren Newton, MD, MPH,
President & CEO, ABFM
Moderator: David Schneider, MD, FAAFP

5 – 6:30pm

Open Time

6:30 – 9:30pm



Reception and Party for Emeritus Executive Director Ardis Davis
[Mulate's New Orleans Cajun Restaurant](#)
(Guests welcome with additional fee; please register in advance.)

Moderator: *Christine Arenson, MD, 2020 Program Co-Chair*

6 – 6:45am, Room: St. Tammany

Yoga with *Reid Blackwelder, MD*

BREAKFAST SESSION

STATE/REGIONAL NETWORKING TABLES

7 – 8am, Room: Louisiana Ballroom

Tables will be labeled by numbers corresponding to the states/regions listed below.

1. Arizona, Colorado, Nevada, New Mexico, Utah
2. Hawaii, Oregon, Washington
3. Iowa, Minnesota, North Dakota, Wisconsin
Michigan
4. Kansas, Missouri, Oklahoma, Nebraska, South
Dakota
5. Alabama, Arkansas, Louisiana, Mississippi
6. Georgia & Florida
7. North Carolina & South Carolina

MORNING

8 – 8:45am, Room: Louisiana Ballroom



Legislative Update

Hope Wittenberg, MA

*ADFM/CAFM Director of Government
Relations*

8:45 – 10am, Room: Louisiana Ballroom

How Departments Can Engage in Respectful Dialogue in an Era of Diverse Values

Moderator: Christine Arenson, MD

*Panelists: Kevin Grumbach, MD; Thomas Peterson, MD;
Julie Moretz*

10 – 10:30am

Break – Visit Our Supporter Tables!

10:30am – 12pm, Room: Louisiana Ballroom



Artificial Intelligence is Coming to Healthcare: What Does it Mean for Family Medicine?

*Steven Waldren, MD, VP and Chief Medical
Informatics Officer, AAFP*

*Some tables are intentionally left empty in case groups
need to split apart or reconfigure with neighbors.*

8. Washington, DC, Maryland, Virginia
9. Kentucky, Tennessee, West Virginia
Indiana, Ohio
10. Delaware, New Jersey, Pennsylvania
11. Connecticut, Maine, Massachusetts, New
Hampshire, Vermont, Rhode Island

In separate rooms:

- **California**, Room: East Feliciana
- **Texas**, Room: West Feliciana
- **Illinois**, Room: Point Coupee
- **New York**, Room: LaFourche

AFTERNOON

12 – 6pm

Activities On Your Own

12 – 1pm, Room: Point Coupee

Administrators Meeting: Debrief & Future Planning

(open to Administrators only)

12 – 2pm, Room: West Feliciana

New Chair 101: What I Wish I Knew When I Was A Brand-New Chair

*Grant Greenberg, MD; Myra Muramoto, MD, MPH; John
Franko, MD; Michelle Roett, MD, Cathleen Morrow, MD
(optional event with additional fee – please register in advance)*

12 – 2pm, Room: St. Landry

Senior Leader Program Participant Lunch:

*What Senior Leaders Can Bring to the Challenges of
Addressing Diversity and Reducing Bias*

*Sandra Kamnetz, MD and Susan McDaniel, PhD, ABPP
(Open only to Senior Leader Program attendees)*

6:30 – 8:30pm, Room: Feliciana

Leadership & Management Dilemmas Dinner

*Facilitators: Jeff Borkan, MD, PhD; Thomas Peterson, MD;
Steven Rothschild, MD*

*(optional event with additional fee – please register in advance.
No guests please.)*

BREAKFAST TABLES – Saturday February 15, 2020

Room: Louisiana Ballroom

7:00 am – 7:45 am and 7:45 am – 8:30 am
(Two, 45-minute sessions)

***Topic numbers below correspond to table numbers**

1. Building Research Capacity (BRC): How Might a Consultation be Useful for Your Department? - *Anton Kuzel, MD and CJ Peek, PhD, Co-Chairs, Building Research Capacity (BRC)*
2. Establishing a Unified Departmental Quality Improvement Process (ADFM LEADS Fellowship Project) - *Nitin Budhwar, MD, FAAFP, UT Southwestern Health Center*
3. Evidence-Based Primary Care Behavioral Health Integration: Screening System Implementation to Facilitate Awareness of, and Treatment for, Key Adult Behavioral Health Issues (ADFM LEADS Fellowship Project) - *John Freedy, MD, PhD, Medical University of South Carolina*
4. Leadership Opportunities in ADFM - *Amanda Weidner, MPH, Executive Director*
5. Make Family Medicine EPIC - *Ian Bennett, MD, PhD; Paul James, MD; Misbah Keen, MD; Eric Tobiason, MBA, University of Washington*
6. Maximizing CPC+ (ADFM LEADS Fellowship Project) - *Elizabeth Clark, MD, MPH, Rutgers RWJ Medical School*
7. Negotiating A Chair Package - *Christine Jacobs, MD and Virginia Westermeyer, Saint Louis University*
8. Opportunities to Participate in the ADFM-NAPCRG Building Research Capacity (BRC) Initiative - *Bernard Ewigman, MD, MSPH and David Schneider, MD, FAAFP, ADFM-NAPCRG Building Research Capacity (BRC) Steering Committee*
9. Stages of Development for Rural Residency Programs - *Frederick Chen, MD, MPH, University of Washington*
10. Strategic Planning for Advocacy During AHC Transition (ADFM LEADS Fellowship Project) - *Rachel Franklin, MD, FAAFP, University of Oklahoma College of Medicine*
11. Systematic Continuous Strategic Planning in a Department of Family and Community Medicine to Increase Student Interest in Family Medicine - *John Boltri, MD and Lacey Madison, MBA, MEd, Northeast Ohio Medical University*
12. What do Deans and CEOs Expect of Department Chairs? - *Steven Zweig, MD, University of Missouri*
13. CONSULTATION/DISCUSSION TABLE - *see instructions below*
14. CONSULTATION/DISCUSSION TABLE - *see instructions below*
15. CONSULTATION/DISCUSSION TABLE - *see instructions below*

Instructions for consultation/discussion tables:

The intent of this programming is to allow individuals to receive consultation from a small group around specific challenges they are dealing with at their home institutions related to the designated table topic.

Each small group is to designate a facilitator. Those who wish to discuss/receive consultation around a particular challenge will briefly present the scenario with enough contextual background for others to understand the setting. Facilitators will then lead a consultative discussion with other members of the table providing ideas and feedback to the person who is sharing their challenge. The facilitator is to manage time to allow each of the individuals at the table and opportunity to present.

Moderator: Linda Speer, MD, 2020 Program Co-Chair

MORNING

7:00 – 8:30am, Room: Louisiana Ballroom

Breakfast Sessions and Consultation Tables

(Breakfast topics presented in two 45-min discussion blocks)

8:30 – 9:15am, Room: Louisiana Ballroom

Annual ADFM Business Meeting

9:15 – 9:30am

Break – Visit Our Supportor Tables!

9:30 – 9:40am, Room: Louisiana Ballroom

Announcing New Leadership in ADFM

9:40 – 10:30am, Room: Louisiana Ballroom

The “Unproductive” Provider: A Systematic Method for Evaluation and Improvement of Under-Producing Physicians and Advance Practice Nurses

C. Kimi Suh, MD, MPH, FAAFP; Karen Tate, MPH; Aaron J. Michelfelder, MD, FAAFP, FAAMA

10:30 – 11:20am, Room: Louisiana Ballroom



Communication in a Complex Family Medicine Department

James Pacala, MD, MS

11:20 – 11:25am, Room: Louisiana Ballroom

Annual Conference 2021: Atlanta

February 17-20, 2021

Linda Speer, MD, 2021 Program Chair

11:25 – 11:30am, Room: Louisiana Ballroom

2020 Annual Conference Closing

Allen Perkins, MD, MPH

ADFM Staff

Amanda Weidner, MPH, ADFM Executive Director
 Melissa Abuel, Manager, Conferences & Special Projects
 Leyla Haddad, BRC Program Coordinator
 Susan Latta, Continuing Education & Project Coordinator
 Kim Sevedge, Member Relations Specialist
 Hope Wittenberg, Director of Government Relations

AFTERNOON

11:30am – 12:15pm, Room: Louisiana Ballroom



Planning for 2021

Annual Conference, Atlanta

Linda Speer, MD, 2021 Program Chair, Harry Strothers III, MD and Kelvin Wynn, MD, Co-Chairs (All are welcome!)

12:30 – 2pm, Room: Beauregard

ADFM Board Meeting (Closed Meeting)

2020 Annual Conference Planning Committee

Tochi Iroku-Malize, MD, MBA, MPH, FAAFP

(2020 Program Chair)

Christine Arenson, MD (2020 Program Co-Chair)

Linda Speer, MD (2020 Program Co-Chair; 2021 Program Chair)

Reid Blackwelder, MD; Chantal Brazeau, MD; Sybil Chadwick; Elizabeth Clark, MD, MPH; Deborah Clements, MD; David Clute, MBA; Jon Coffey; Mary Coleman, MD, PhD; Anna Flattau, MD; Colleen Fogarty, MD, MSc; Rachel Franklin, MD; John Freedy, MD, PhD; Valerie Gilchrist, MD; Lee Green, MD, MPH; George Harris, MD, MS; Sewa Hwang, MD; Alicia Jacobs, MD; Michael Jeremiah, MD, FAAFP; Ted Johnson, MD; Gene Kallenberg, MD; Barbara Keber, MD, FAAFP; Amy Keenum, DO, PharmD; Richard Lord, MD; Megan McGhean; M. Diane McKee, MD; Paul Misch, MD; Catheen Morrow, MD; Myra Muramoto, MD, MPH, Krishnan Narasimhan, MD; Folashade Omole, MD, FAAFP; James Pacala, MD, MS; Allen Perkins, MD, MPH; Thomas Peterson, MD; Jehni Robinson, MD; Kim Roe, MBA; Steven Rothschild, MD; Kristen Rundell, MD; Margot Savoy, MD, MPH; David Schneider, MD, MSPH; Daniel Spogen, MD; Harry Strothers III, MD, MMM; Elisabeth Wilson, MD, Med, MPH; Kelvin Wynn, MD

ADFM THANKS our 2020 Annual Conference Supporters!

ADFM THANKS our 2020 Annual Conference Local Department Supporters!



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