



## **ADFM Sponsorship Selection and External Vendor Support Guidelines**

### **Mission**

The Association of Departments of Family Medicine (ADFM) supports academic departments of family medicine to lead and achieve their full potential in care, education, scholarship, and advocacy to promote health and health equity.

### **Vision**

Thriving, empowered academic departments of family medicine improving health for all.

### **Values**

- o **Excellence:** We pursue the highest goals and accept responsibilities required to achieve our best performance.
- o **Integrity:** We commit to honesty, truthfulness and authenticity in our relationships and activities.
- o **Inclusion and Equity:** We promote diversity, a culture of belonging, respect and value for all persons, and equity.
- o **Respect:** We nurture free and open discourse, listen to ideas, and value diverse perspectives.
- o **Partnership:** We commit to engaging with patients and communities as partners in our mission, and to achieving collective impact with mission-aligned organizations.

### **Guidelines for Sponsor Selection and Engaging with External Vendors**

ADFM will consider financial sponsorship and outside vendor support from organizations who advance the mission of ADFM. Conference sponsors will be provided space for exhibits at the ADFM Winter Meeting conference if so requested and if sufficient space is available.

Organizations and entities eligible to be considered as sponsors or external vendors must:

- Have goals that align with the mission and Values of ADFM
- Provide a benefit to ADFM members
- Present no conflict of interest to ADFM members. Examples of conflict of interest include marketing a product or device that would be prescribed or administered to a patient by a physician at a cost to the patient or the patient's health plan, providing direct or indirect compensation to a physician to use a particular product or attend a promotional activity, and providing gifts to individual ADFM members.

### **Supporters not Allowed**

ADFM will not accept external support from those companies/organizations specifically restricted in the ADFM investment policies. That list currently includes companies involved in the production of tobacco products.

ADFM will not accept industry support, defined as companies producing pharmaceuticals or medical devices.

### **Restricted endorsement**

ADFM will not provide seal of approval to any corporate external supporter

### **Approved Acknowledgments for Supporters**



Supporters may not use ADFM's name in their marketing materials without written permission of ADFM.

### **Approval of External Support Partners**

Requests for advertising and partnerships that do not fall under the review exception list will be decided by the ADFM Executive Committee in consultation with the ADFM Finance/Audit Committee Chair (Treasurer of ADFM).

#### *Review Exception List*

ADFM may accept advertising and partnerships without review by the ADFM Executive Committee in consultation with the Finance/Audit Committee chair for:

- ADFM-endorsed programs
- Family medicine departments and residency programs
- Book and journal publishers
- Healthcare related Software developers
- Point-of-care resources
- Electronic health record/electronic medical record companies
- Employment opportunities

This policy will be reviewed at least annually by the ADFM Executive Committee.

*6/23/14 DRAFT REVISIONS Approved by the ADFM Executive Committee*

*7/7/14 Approved electronically by the ADFM Board of Directors*

*November 2018 Approved by ADFM Board of Directors*

*February 2020 Re-affirmed by ADFM Board of Directors*